

## NextBus Internet Messaging Console >>>



Passenger information is more than arrival and departure times. NextBus gives you the power to communicate directly with passengers via signs, mobile devices, and Internet connections.

### Communicate With Your Riders

Route changes, street repairs, parades, and other events can cause headaches for public transit operators and passengers. The time that passengers need to hear from their transit provider is when service is changing from what they have come to expect. Unfortunately it has not been easy to notify the public when these changes take place. Fortunately, NextBus has the answer.

The NextBus system not only gives you accurate state-of-the-art AVL and arrival and departure information, it provides a simple yet powerful method of communicating with riders and the public. The NextBus Internet Messaging Console can help increase public satisfaction by informing them in a timely manner of vehicle and route disposition. This information is provided to them by the agency through the use of the messaging console.

### Powerful Management Tools

Agency management can use the secure password controlled web-based NextBus Internet Messaging Console to send both prepared and free-form text messages associated with routes or stops to signs. The messages are also displayed to everyone utilizing the Internet to check on bus arrivals. Canned messages are created and stored during system set-up, and free-form messages can be sent at any time.

Messages can be sent system-wide, to specific signs, or to a designated group of signs on a route. The time span of the message, from 5 minutes to 24 hours, can be specified. The system is password controlled, meaning only authorized agency management can send messages.

